

THE IMPRESSIVE TIMES

ENGLISH WEEKLY

Date :

To,

Subject : **Release of Advertisement Quotation.**

Respected Sir,

As desired by you, we have pleasure in quoting below our best rates for release of your colour Ad / B&W Ad in the above Newspaper on long term basis. The weekly circulation of this Newspaper is 74,000 copies, covering all Delhi & NCR.

Technical Data

| Column | Width-3.8 cm | Width | Height | | |
|------------------|--------------|---------|--------|---------|-------------------------|
| 1. Full Page | : | 33 cm | X | 49 cm | (404 cc) (1617 sq. cm) |
| 2. Half Page (H) | : | 33 cm | X | 25.5 cm | (204 cc) (816 sq. cm) |
| 3. Half Page (V) | : | 16.4 cm | X | 49 cm | (201 cc) (803 sq. cm) |
| 4. Qr. Page | : | 16.4 cm | X | 24.5 cm | (100 cc) (401 sq. cm) |

TARIFF

| | | |
|------------------------------|---|--------------------------------------|
| 1. Front Page (Colour) | : | Rs. 2000/- per cc (500/- per sq. cm) |
| 2. Back Page (Colour) | : | Rs. 1900/- per cc (475/- per sq. cm) |
| 3. Inside Page (Colour) | : | Rs. 1800/- per cc (450/- per sq. cm) |
| 4. Inside Page (B &W) | : | Rs. 1200/- per cc (300/- per sq. cm) |
| 5. Inside Full Page (B & W) | : | Rs. 5,04,900/- |
| 6. Inside full Page (Colour) | : | Rs. 7,57,350/- |
| 7. Back Full Page (Colour) | : | Rs. 7,99,425/- |

Payment Terms : 100% Advance

We look forward to your response in making this endeavor a success.

Thanking You,

Your's Truly

(Hirendra Kumar)
Sr. Manager

Working since 1999 . . .

DELHI | HARYANA | U.P. | M.P. | RAJASTHAN | BIHAR | JHARKHAND

Faridabad Office :

5E/12 B.P. NIT Faridabad
Ph.: +91-129-4033721, 4033722
Mob.: 9810367726, 9811065517
impressivetimes@gmail.com
info@impressivetimes.com

Delhi Office :

B-111, LGF, Dayanand Colony,
Lajpat Nagar-IV, New Delhi-24
Tel Fax.: 011-40581690
Sales@impressivetimes.com
www.impressivetimes.com

www.impressivetimes.com